

RUSSELL STOLL



Senior Front-end Developer | React/Next.js + Tailwind | Framer Motion

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Front-end developer with 10+ years of experience delivering responsive, user-friendly websites for clients in education, government, and creative sectors. After building many dozens of Drupal and WordPress sites, I've shifted my focus to **modern front-end development with React/Next.js, Tailwind CSS, and Framer Motion**, creating smooth, animated interfaces. Background in UX and storytelling adds depth to narrative-driven design, with additional exploration of AI-powered applications.

Skills

React.js • Next.js • Tailwind CSS • Framer Motion • HTML5 • CSS3 • SASS • JavaScript • jQuery • UX/UI • WordPress • Drupal • Python • LangChain • Adobe Photoshop & Illustrator

Experience

RussinMotion.com — Alexandria, VA

Sr. Front-end Developer | 2004–Present

- Delivered dozens of responsive, user-friendly **Drupal and WordPress websites** for clients in education, government, and non-profits.
- Recently transitioned to **React/Next.js and Tailwind CSS**, building modern, animated interfaces with **Framer Motion** on select projects.
- Explored AI-driven web tools (LangChain + React) as part of R&D into emerging technologies.

Forum One — Arlington, VA

Front-end Developer | 2014–2019

- Led front-end builds for high-profile Drupal and WordPress sites.
- Notable launches include: Smithsonian's National History & American Indian sites, Nation's Report Card, Tax Policy Center, Aspen Institute, National Endowment for the Arts

The LEGO Group — New York, NY

Creative Director, LEGO.com | 1997–2004

- Directed online strategy for LEGO Mindstorms, Bionicle, and other global brands.
- Built one of the earliest branded online communities for children.
- Bridged design, storytelling, and early digital engagement.

Writing & Narrative

- *Author, Quiznot* (YA Sci-Fi novel) — Published adventure blending science, identity, and world-building. www.russellstoll.net
- Developing a multi-book fantasy/time-travel series.
- Storytelling expertise enriches narrative-driven UI and interactive design.

Education

Columbia University — MBA, Marketing • BS, Biomechanics • BA, Liberal Arts

Continuing Education: **Stanford Online** (Machine Learning), **RealPython.com**, **Interaction Design Foundation** (Design Thinking & UX), **BenMarriott.com** (Motion Graphics)